Decarbonisation programme planning: key stages

Scoping

Research local carbon status.

Produce a high-level situation analysis and recommendations.

Refine proposal based on feedback and subsequent scoping workshop.

Gain approval on proposal to establish an SME decarbonisation programme.

Planning



Define the structure and governance of the decarbonisation programme.

Recruit or identify core staff, on-board the team.

Set up the decarbonisation platform using the ESCO-in-a-box toolkit.

Vet local contractors and appoint to a framework.

Define the value proposition for the target markets, develop marketing and communications plan and collateral.

Implementation



Launch the decarbonisation programme.

Engage with the business community, with a range of incentives.

Build a pipeline of energy efficiency and clean energy projects.

Optional finance available from ESCO-in-a-box lending partners.

Sustainability

Ensure ongoing success of the decarbonisation programme through earned fees from contractors and finance deals.

Aiming for financial self-sufficiency within 2-3 years.

Delivery of decarbonisation business model and additional multiple benefits securing green energy efficiency, air targets and economic growth.

Scoping

In this phase we review all the existing data and any other evidence, your decarbonisation business case and KPIs. We then ratify that with your team and develop the final proposal.

Initial consultation with ep connect

Introduction to Eiab solution.

Review of the region's targets, political commitments, action plans and economic data.

Understand needs an current situations and develop.

Analysis of regional opportunity

Situation analysis report

Production of high level analysis and recommendations.

Identification of the best business sectors to target for decarbonisation.

Client reviews the high level report and gives feedback

Scoping workshop

Setting out the strategy and deliverables for the local business decarbonisation programme including:

- Business plan
- Financial modeling and cost / benefit analysis
- Structure and governance
- Resourcing
- ESCO-in-a-box licence

Develop and refine propsal

Proposal finalised

Gain approval on proposal to establish the local business decarbonisation programme using the ESCO-in-a-box solution.

Client sign off

Planning

Establishing the team, suppliers and governance for the programme. Training and uploading of all the relevant interfaces and development of the marketing strategy and plan.

Kick-off meeting

ep connect will appoint a Project Manager to help you assemble the key personnel and ways of working.

Establish the decarbonisation programme

Build the team

The Project Manager will support the process of recruiting the team that will run the programme.

We provide job specifications and standard contracts for collaboration between partner organisations.

Appoint the team

Software and Workflow

We will set up the ESCO-in-a-box system and train your team.

Establish and segment the prospect database.

Set up systems, processes and database

Market planning

We can support your marketing needs, and help plan engagement and communications with local businesses.

Engage local contractors

Approve local contractors

We provide the forms and processes to vet local providers of retrofit and clean energy services.

Go to market

Implementation

High level stages of implementation that will be populated with your regions specific requirements and objectives:

Launch the decarbonisation programme.

Enagage with the business community, with a range of incentives.

Build a pipeline of energy efficiency and clean energy projects. Optional finance available from ESCO-in-a-box lending partners.

Sustainability

The sustainability of the programme is anticipated to be enabled through earnt fees on the works carried out and the budget allocated for the achievement of carbon targets. Any cost / benefit analysis should consider the environmental, social and economic benefits in tandem.

Ensure ongoing success of the decarbonisation programme through earned fees from contractors and finance deals.

Aiming for financial self-sufficiency within 2-3 years.

Delivery of decarbonisation business model and additional multiple benefits securing green energy efficiency, air targets and economic growth.